



**INSIDE THE
RELATIONSHIP IS
WHERE WE GROW.**

Martin Senour Collision Design Repair Service is committed to helping Collision Repair facilities grow their business and improve their profitability.

COLLISION REPAIR DESIGN SERVICE



Offered through Martin Senour Automotive Finishes, the Collision Repair Design Service (CRDS) program assists collision repair facilities in achieving the ultimate in workflow efficiency and space utilization. Each request is reviewed on an individual basis and recommendations are made to improve your facility's productivity and efficiency. CRDS can assist you in:

- New facility design
- Expanding current facilities
- Improving productivity of current facility



From a single bottleneck to an entire process, CRDS can add productivity and quality to your collision repair facility. Below is a sampling of our value added service offering, designed to maximize efficiency.

- Facility plan tailored to your market potential and growth
- Standardize operating procedures
- Create process flow improvements
- Interior design specification from our corporate color studio professionals

<http://www.martinsenour-autopaint.com/en/Markets/Collision-Repair/CRDS.aspx>

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CRDS PROCESS

1. Customer Project Request Submission
2. Project Review by Facility Planning Consultant
3. New Site or Existing Facility Analysis
4. Preliminary Drawing Development and Review
5. Final Drawing Review with Recommendations
6. Presentation to Customer
7. Follow-up with Customer

TO IMPROVE YOUR FACILITY PERFORMANCE, LEARN NEW IDEAS, SOLVE PROBLEMS OR ISSUES, LEARN DIFFERENT OPERATING MODELS AND MUCH MORE...

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"Going through a process like this as a business owner is very stressful. As for the CRDS department and Sherwin-Williams as a whole, they have been very helpful and enlightened us in showing us how we can be more efficient and more productive and get a better quality repair."

- Paul (one location)

"Everybody probably believes they have their own idea of what a body shop should or shouldn't look like, given the opportunity to plan, design and build one. Being able to work with a department like CRDS, that has the tools, the knowledge, they equipment and the experience to assist is a tremendous value."

- Jim (three locations)

"Sherwin-Williams was very helpful in growing our business. There was a lot of work put into our facility from the design department. Production increased and stress levels totally decreased."

- Angelo (three locations)

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