



MARTIN SENOUR PAINTS®
 Automotive Division
 4440 Warrensville Center Road
 Warrensville Heights, OH 44128-2837
 Phone: 1-800-526-6704
 www.martinsenour-autopaint.com

Direct-To-Metal Topcoat

Q. *What are DTM Topcoats DTM8800 Black and DTM34851 White?*

A. DTM8800 and DTM34851 are factory packaged high-end Direct-to-Metal topcoats designed to provide corrosion protection and adhesion to a variety of substrates while providing high gloss with long term UV stability.

Q. *To what substrates can DTM8800 Black and DTM34851 White be applied?*

A. Both products can be applied to the following abraded substrates:

Hot rolled steel (HRS)
 Cold rolled steel (CRS)
 Aluminum (AL)
 Fiberglass (FRP).

Q. *How are these products mixed and do they meet strict California compliance?*

A. Both DTM8800 and DTM34851 are packaged in single gallons and mixed with existing products at a **3:1:1** mix ratio: 5253 Hardener and 5203 Reducer.

The Ready-To-Spray VOC meets California's VOC limit of 2.8 lbs / gal for topcoats.

RTS VOC DTM8800	2.75 lbs/gal less exempt
RTS VOC DTM34851	2.52 lbs/gal less exempt

Q. *What markets should be targeted with these products?*

A. A direct to metal topcoat can be used for multiple applications in many industries including:

Flatbeds	Misc. Truck Equipment
Tool Boxes	Trailer Frames
Utility Bumpers	Trailer Landing Gear
Utility Trailers	Tire Rims
Chassis	Ladder Racks

Q. *Do these products out-perform typical DTM topcoats in the market today?*

A. Yes. Our DTM topcoats out-perform many competitive DTM products in dry time, gloss retention, corrosion protection and solvent resistance. More importantly, our products are designed to convert the user from competitive primer-topcoat systems to one easy-to-apply product that reduces labor time and material savings.



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Feature	Advantage	Benefit
Direct-To-Metal Application	No primer needed	Reduces cycle time, increases production
High Solids > 54%	Good coverage and film build per coat	1 cross coat application, reduces labor
Lead and Chrome Free	Eliminates exposure to harmful chemicals and compounds	Meets strict regulations governing the use of heavy metals
Corrosion and UV resistance in one product	Less materials to purchase and products to mix	Reduces potential error factor when mixing
Adheres to HRS, CRS, Al and FRP	One product for many substrates	Lowers inventory mixing components
Good sag resistance	Easy application on flat, compound and diamond plate surfaces	Fast application time with less gun adjustment
Air or bake dry	Flexible system to meet a variety of shop drying conditions	Increases paint shop production, reduces cycle time
Provides a UV stable gloss in a 2K acrylic urethane coating	Does not have the initial loss of gloss associated with many alkyd DTM coatings	Long term appearance properties

Q. Are the *DTM Topcoats* eligible for a manufacturer's warranty?

A. Yes. If your potential customer needs a warranty, we have the ability to offer a 12 month warranty contingent upon product testing on customer specific substrates and the service environment. This process follows the current protocol for requesting a manufacturer's warranty.

For More information regarding Direct-To-Metal Topcoats DTM8800 Black and DTM34851 White, refer to PDS#MA4933.